

Co-Founder, Chairman and Co-Chief Executive Officer

Howard Brodsky is Co-Founder, Chairman, and Co-Chief Executive Officer of CCA Global Partners, one of the largest privately held companies in the United States; and the second largest private company in the state of New Hampshire. Brodsky, along with the founding team, is responsible for creating a cooperative retail powerhouse in the marketplace. CCA is comprised of 13 affiliated companies with aggregated sales of over 10 billion.

A pioneer of the cooperative business model, Brodsky dedicated his career to helping entrepreneurs build successful businesses by providing the scale, resources and innovation that they needed to compete in an evolving marketplace. Brodsky had the vision to apply his successful business model to other industries. Carpet One Floor & Home, Flooring America, Flooring Canada, The Floor Trader, International Design Guild, Lighting One, ProSource, and The Biking Cooperative, totaling over 3,000 locations. The newest divisions added to the group are CCA for Social Good which services over 2000 child care centers and 1000 nonprofits; BizUnite providing back room business services for over one million independent businesses, Innovia Community Management Cooperative enabling companies to seize opportunities and improve profitability, and CCA Sports Retail Services helping independent fitness and ski stores thrive.

Brodsky's most significant accomplishment was his induction into the Cooperative Hall of Fame, established by the National Cooperative Business Association to recognize individuals and companies who make unparalleled contributions in advancement of the principles of cooperation in the United States. The first person to win that award was Benjamin Franklin and Vice President Hubert Humphrey received that prestigious award as well. One of Brodsky's other notable accomplishments was being inducted into the Entrepreneur Hall of Fame along with such notable people as Michael Dell and Starbucks' Howard Schultz.

Most recently, Brodsky was named New Hampshire Business Leader of the Year. Brodsky has been the recipient of many prestigious awards throughout his career including Retail Entrepreneur of the Year from the international accounting and consulting firm Ernst & Young and the NASDAQ Stock Exchange, National Retailer of the Year by the National Congress of Floor Covering Associations, induction into the World Floor Covering Industry Hall of Fame, and the Blue Chip Enterprise Initiative Award of the U.S. Chamber of Commerce. For the past five years, he has also been a national judge and chairman of the National Judging Committee for the North American Entrepreneur of the Year Program.

Brodsky serves as Chairman of the board of the Floor Covering Industry Foundation (FCIF), a charitable organization founded in 1980 with a mission to financially assist floor covering industry colleagues who experience catastrophic illnesses/injuries, severe disabilities, or other life-altering hardships.

Brodsky most recently was named vice chair of the New England Chapter of CEOs Against Cancer. He serves as Chairman of the New Hampshire Better Business Bureau, the founder of the Social Entrepreneurship Student Leadership program for high school and college students, which fosters social responsibility and community involvement. He also serves on the Board of the Palace Theatre in Manchester, NH, the Board of New Hampshire Institute of Art, the Southern New Hampshire University Board, and on the Board of the National Cooperative Business Association.

In his "spare" time, Brodsky serves his community as a justice of the peace, performing wedding ceremonies. To date, he has a perfect record in this arena; the more than two-dozen marriages he has performed all remain intact.