

Moving From Reactivity to Strategic Excellence: Building a Boom Year for Your Dealership



Presented By:

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Session Description:

Clarify how auto dealership leaders can shift from firefighting daily challenges to executing a deliberate, data-driven plan.

Provide a practical framework (8-Stop Roadmap) and hands-on exercises to define a focused, high-impact plan and overcome common roadblocks.

Identify their top reactive patterns and replace them with strategic routines (planning, measurement, accountability).

Session Takeaways: Apply a simple, repeatable 8-Step Roadmap to move from reactivity to strategic excellence.

Diagnose and prioritize the biggest roadblocks to a Boom Year and outline concrete mitigations.

Who Should Attend:

Dealership Owners, General Managers, Variable and Fixed Operations Directors, Finance Directors, Regional Directors

