

Wayne Moore, co-owner of Capital Dealer Services Group, an endorsed partner of NHADA.

Wayne brings over 40 years of experience in the automotive industry, including a decade working in dealerships in metro Atlanta. For the past 30 years, he has dedicated his career to training and development, helping dealerships across the country implement consistent processes and elevate the performance of sales managers, sales teams, and F&I professionals.

With his practical insights and passion for continuous improvement, Wayne has helped countless teams achieve stronger, more sustainable results.

Outside of work, Wayne has been married to his wife Cheryl for over 42 years, has three married children, and eight grandchildren. He's also a proud graduate of the University of Georgia and a devoted Georgia Bulldogs fan.