



Tom McKinnon, New England Product Support Specialist

Thomas McKinnon is the New England Product Support Specialist for EDS (eDealer Services), based in Hull, Massachusetts. With more than 20 years of experience in automotive sales and digital marketing, he brings a well-rounded perspective to supporting dealerships and streamlining operations.

In his current role, Thomas focuses on resolving title and registration challenges, helping dealerships improve back-end processes so they can concentrate on delivering exceptional customer experiences.

Outside of work, he enjoys spending time with his two children and reading. He is always eager to connect and discuss ways to enhance dealership efficiency and operations.