

**BERN
STEIN
SHUR**

Hilary Holmes Rheume

Shareholder



Purposeful. Compassionate. Tenacious.

Hilary is a seasoned attorney with a sharp focus on representing automotive, equipment, and powersport dealers throughout New England.

She brings deep insight into franchise relations, regulatory compliance, and employment law—guiding clients through complex legal terrain with clarity and confidence.

Whether it's a high-stakes dealership dispute or a nuanced regulatory issue, Hilary provides strategic, results-driven counsel tailored to each client's unique needs.

In addition to her work in dealership law, Hilary is a skilled litigator, representing clients in commercial and real estate disputes in both state and federal courts. Her ability to anticipate challenges and craft proactive legal strategies has earned her a reputation as a trusted, go-to advisor.

What she's great at

Hilary is particularly skilled at helping dealerships and employers navigate legal challenges in three core areas:

- **Franchise Relations & Manufacturer Disputes**
 - Advises on issues related to add points, terminations, transfers of ownership, and relocations.
 - Representing clients before the Motor Vehicle Industry Board, state courts and federal courts.
- **Regulatory & Compliance Matters**
 - Provides guidance on licensing, advertising, and consumer issues.
 - Ensures businesses stay compliant with evolving state and federal laws and regulations.
 - Advocates for clients before the New Hampshire Department of Safety, Banking Department, and Consumer Protection Bureau.
- **Labor & Employment, Commercial and Real Estate Litigation**
 - Defends businesses in commercial and property-related disputes.
 - Delivers practical, strategic counsel to reduce legal risk and support business goals.

Her proactive approach and in-depth knowledge make her a trusted advisor for

bernsteinshur.com

CONTACT

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CO-CHAIR

Labor & Employment

SERVICES

[Automotive, Equipment & Powersports Dealerships](#)

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[Construction](#)

[Labor & Employment](#)

[Real Estate Litigation](#)

[Education](#)

EDUCATION

JD, University of New Hampshire School of Law, *cum laude*

BA, Ohio Wesleyan University, *cum laude*

AWARDS

Chambers USA 2025 – Litigation: General Commercial, Up and Coming



dealerships facing legal complexities.

How she delivers

Hilary is known for her collaborative, solution-oriented style. She represents dealerships and employers not only in the courtroom, but also in boardrooms and training rooms—offering proactive guidance on harassment prevention, workplace compliance, and risk management. Her approach is simple: understand the client’s business, protect their interests, and help them move forward with confidence.

Why you'll enjoy working with her

Clients value Hilary’s ability to combine deep legal knowledge with sound judgment and a practical mindset. She’s approachable, responsive, and unflappable—whether she’s advising on a regulatory issue or litigating a complex dispute. Her goal in every case? To be the steady hand her clients need and the strong advocate they can trust.

Who she is off the clock

When she’s not practicing law, Hilary enjoys hiking, paddle boarding, traveling, and spending time with her family—and their lovable dog. Passionate about civic service, she serves on the boards of several organizations, including the New Hampshire Coalition Against Domestic and Sexual Violence, Families in Transition, and New Hampshire Legal Assistance. She also serves as a Co-Chair of the New Hampshire Bar Association Leadership Academy. At Bernstein Shur, she leads as Director of Community Engagement and serves as a Co-Chair of the Labor & Employment Practice Group.

LEADERSHIP POSITIONS

- New Hampshire Coalition Against Domestic and Sexual Violence, Board Chair
- Board of Directors for Families in Transition
- Board of Directors for New Hampshire Legal Assistance
- Woodside School, Inc., Board of Directors (2018-2019)

MEMBERSHIPS

- New Hampshire Bar Leadership Academy Steering Committee (2019–Present)
- New Hampshire Bar Association Leadership Academy (2018–2019)
- New Hampshire Bar Association Gender Equality Committee
- New Hampshire Human Resources State Council Legislative/Advocacy Committee
- Associated Builders and Contractors Young Professional Group Leadership Committee (2019-2020)

New Hampshire Top 200 Most Influential Leaders

New Hampshire Union Leader’s 2022 “40 Under Forty”

Super Lawyers Rising Star for Franchise Law/Dealership, Civil Litigation, and Employment & Labor – 2020, 2022, 2023

Best Lawyers: Ones to Watch® in America 2026 (Since 2021)

- Commercial Litigation
- Construction Law
- Labor and Employment Law – Management
- Litigation – Construction
- Litigation – Labor and Employment

National Association of Women’s Lawyers Award, University of New Hampshire School of Law

ADMITTED TO PRACTICE

- State of New Hampshire
- State of Vermont
- US District Court for the District of New Hampshire

LEGAL ASSISTANT

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