



Broker and customer relationships you can count on

WHY CHOOSE UNUM?

Leadership, focus and financial strength

Broker and customer relationships

Claims process

Product and funding choices

Employee connections

Value-added services

Partnership is at the heart of everything we do

As the leading provider of group disability benefits in the U.S. for 38 years,³ we understand the value of long-term relationships with our customers.

Our goal is to meet and exceed the level of partnership you expect from one of the nation's leading providers of employee benefits.

Our brokers say we excel in:⁴

- Product and service innovation
- Overall quality of products
- Providing thorough, fair and objective claim evaluations
- Making benefit-plan administration easy for clients

And our customers give us high ratings for:⁵

- High-quality products and services
- Clear and timely billing
- Overall quality and value
- Claims process

Brokers rate us highly:¹

- 94% say Unum is easy to do business with
- 97% say Unum can be trusted to do the right thing for policyholders

Employers recommend us:²

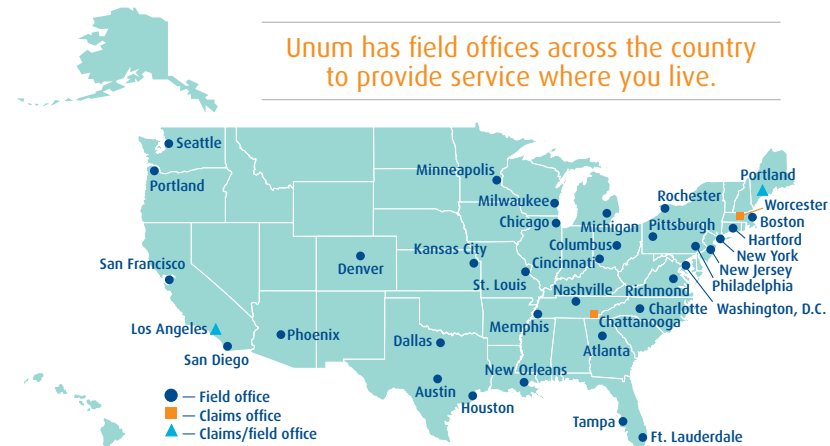
- 95% are likely to recommend Unum to others
- 96% are likely to continue using Unum for voluntary benefits

Ready to get started?


When you or your employees call Unum — whether at our home office or the field office near you — you'll talk to people who understand your business and the benefits you offer.

Because we depend on strong relationships — and we know you do, too.

Unum has field offices across the country to provide service where you live.



For more information, contact your broker or Unum representative today.



1 Mathew Greenwald & Associates, *2013 Unum Broker Loyalty Study* (2014). Results represent % 6-9 on 9-point scale where 1=Poor and 9=Excellent.

2 Harris Interactive, *2013 Unum Employer Loyalty Study* (2014). Classic Voluntary customers with 11-1,999 employees. Represents % who answered Extremely/Very/Somewhat Likely.

3 Employee Benefit Plan Review, *Group Accident & Health Surveys 1976-1990* (1977-1991); Gen Re, U.S. *Group Disability Market Surveys 1991-2013* (1992-2014).

4 Mathew Greenwald & Associates, *2013 Unum Broker Loyalty Study* (2014).

5 Harris Interactive, *2013 Unum Employer Loyalty Study* (2014).

Insurance products are underwritten by the subsidiaries of Unum Group.

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