



New Hampshire Automotive Education Foundation

NH's Road to Automotive Education & Training Excellence

NHADA Headquarters:

Daniel B. McLeod Building, 507 South Street, Bow, NH

ProActive Leadership™

Business Growth Workshop for Current and Emerging Leaders

Send Your Leadership Team of 3 or 4 for \$249 or \$100 pp 2 or Less!

Wednesday, October 24

9:00 a.m. to 1:00 p.m.

Join us for an information-packed half-day session where you will begin creating a road map to confidently scale your business growth. Gain the business growth tools and strategies you and your emerging leaders need to:

| ALIGN | ACCELERATE | ADVANCE |
|--|---|--|
| Get faster results with less effort by developing organizational clarity and accountability. | Develop a strategic advantage over your competitors and position your brand as a market leader. | See your company's reputation and revenues soar as employees fulfill 100% of all promises. |

Prepare to make the most of the four critical decisions facing every business leader:

Attract and keep the right PEOPLE: Become a magnet for "A" Players who are dedicated to their goals. Increase accountability and results.

Create a truly differentiated STRATEGY: Clarify their core values. Discover your Strengths, Weaknesses, Opportunities, Threats (SWOT) and trends.

Determine your 3 year Highly Achievable Goal (3HAG) key strategies to catapult growth.

Drive flawless EXECUTION: Learn and apply these simple tools. Create a culture of accountability. Fine-tune processes to run without drama.

Have plenty of CASH to weather the storms: Accelerate cash flow to fuel your evolution. Improve your sales cycle and make sure you are never short on cash.

Learn how to accelerate profitable GROWTH using the Rockefeller Habits™.

The Four Decisions refer to the critical decisions that growth companies must get right to maximize their revenue, profit and time.

This workshop includes tools for making the right decisions to drive business growth in the areas of People, Strategy, Execution, and Cash.

Presenter: Bill Napolitano, ProActive Leadership Group, an NHADA Bronze Partner

Tuition: \$249 for your Team of Three or Four. First two attendees at \$100 pp; fifth and subsequent at \$49 pp. All funds benefit of the New Hampshire Automotive Education Foundation.

**To register: Register online at www.nhada.com; use registration form;
or contact Jean Conlon at jconlon@nhada.com or 800-852-3372.**



New Hampshire Automotive Education Foundation Registration Form

ProActive Leadership™ Business Growth Workshop for Current and Emerging Leaders

Wednesday, October 24

9:00 a.m. to 1:00 p.m.

Registration 8:30 to 9:00 a.m.

Continental Breakfast & Light Lunch Provided.

| Company | Fee |
|--------------------------------|---------|
| Registrant 1 _____ Email _____ | \$100 |
| Registrant 2 _____ Email _____ | \$100 |
| Registrant 3 _____ Email _____ | \$49 |
| Registrant 4 _____ Email _____ | \$0 |
| Registrant 5 _____ Email _____ | \$49 PP |

____ Payment by check (payable to NHAEF)

____ Please send invoice

____ Payment by credit card

Check one: ____ VISA ____ MasterCard

Total \$ _____

Card No. _____

Expiration Date: Month ____ Year ____

Cardholder's Name _____

Cardholder's Billing Address _____

Cardholder's Signature _____

*Please return form to: NHAEF, P. O. Box 2337, Concord, NH 03302 or fax to 603-225-4895.
If you have any questions, contact Jean Conlon at jconlon@nhada.com or 800-852-3372.*